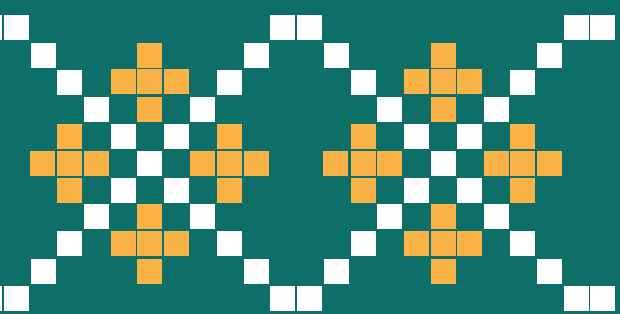
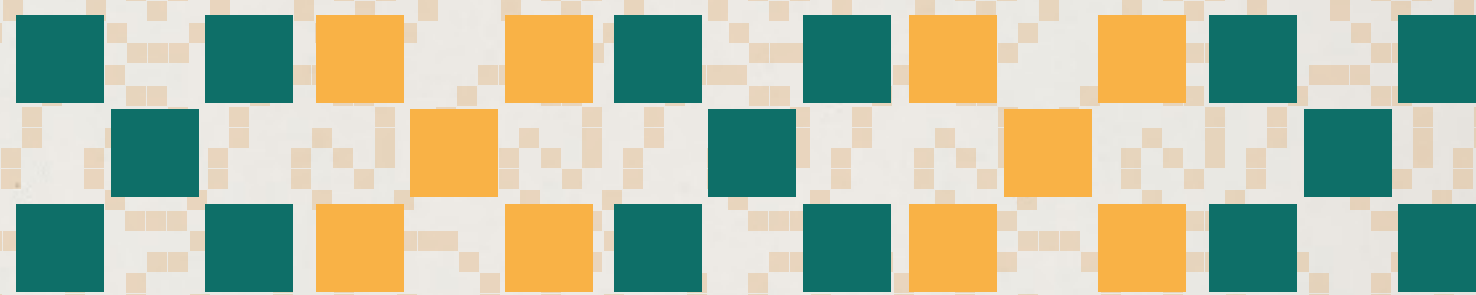


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COMPANY PRESENTATION

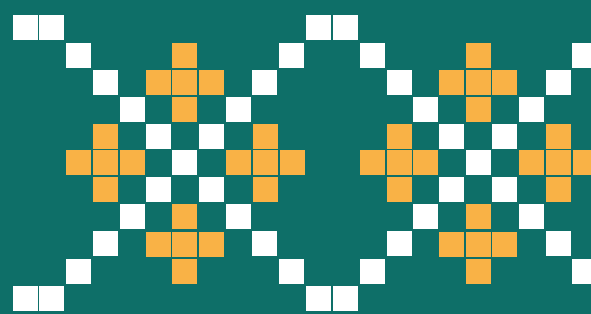


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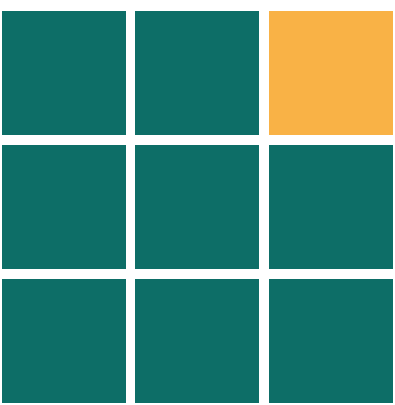
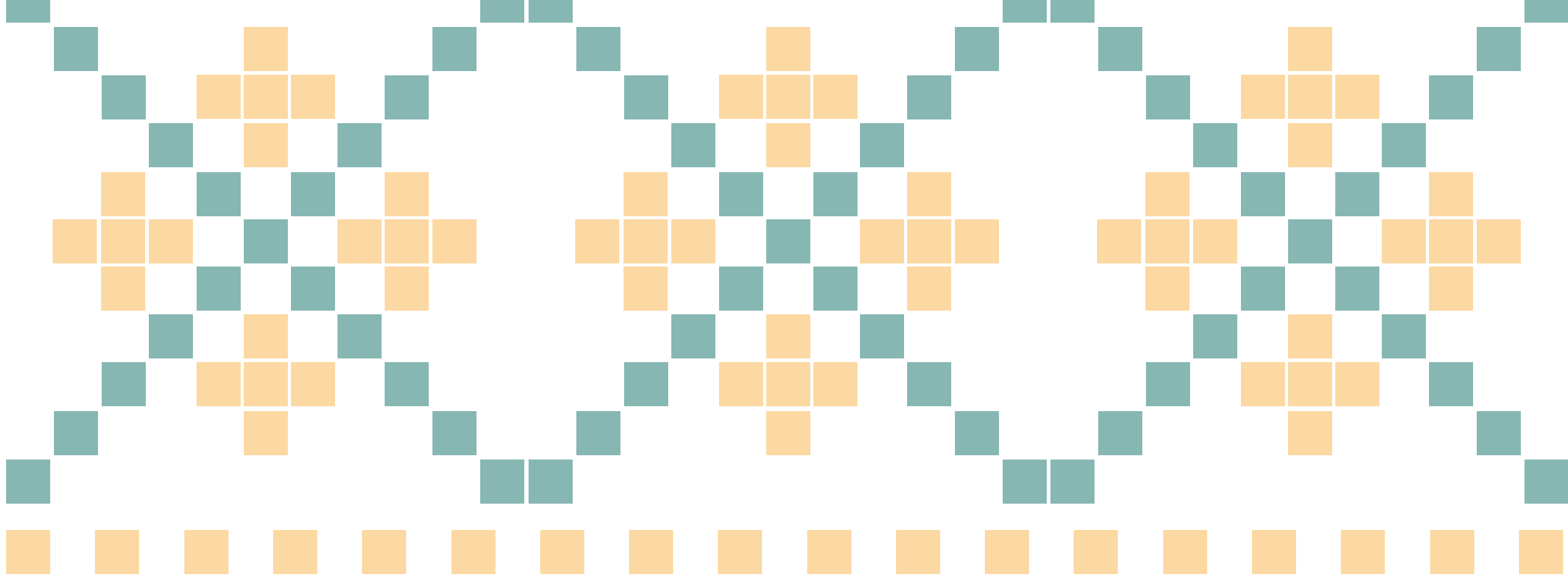
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QUANTITATIVE DATA COLLECTION

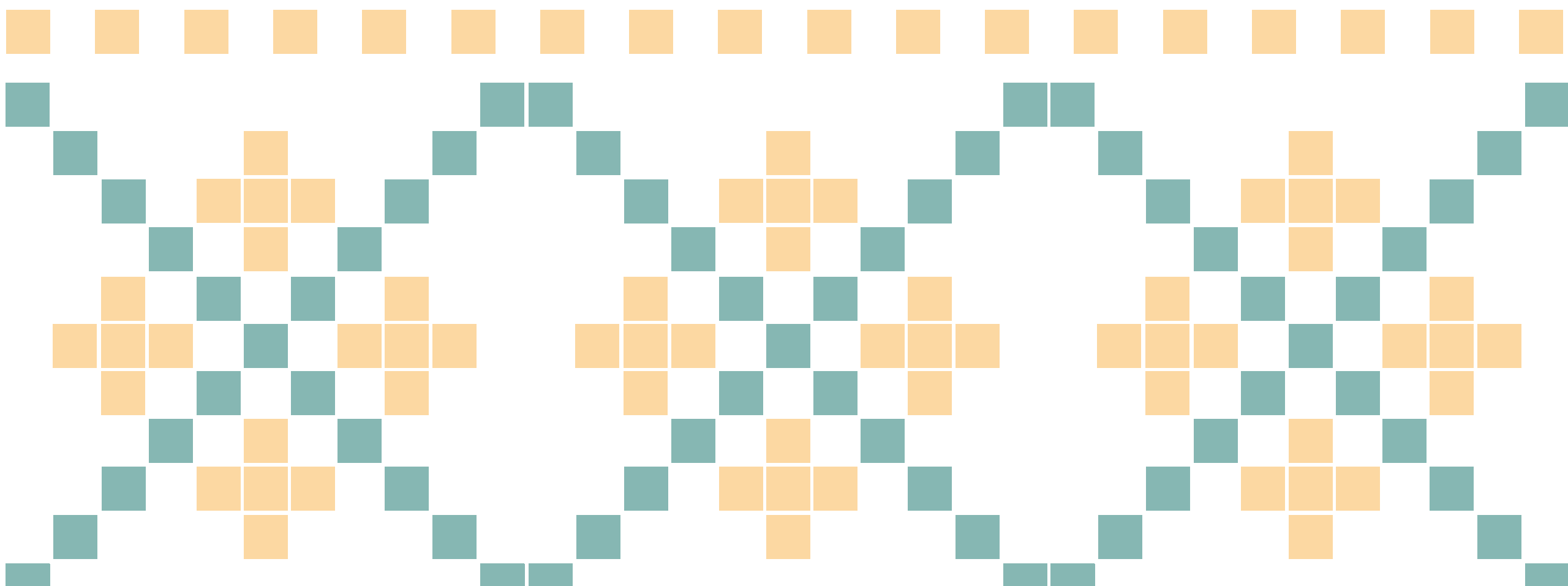
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QUALITATIVE DATA COLLECTION

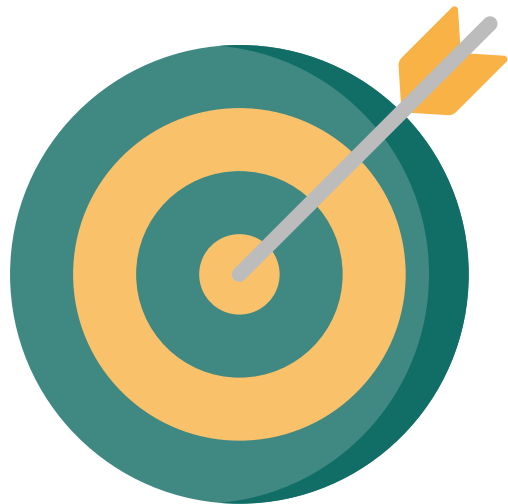
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OUR MISSION, VISION AND CORE VALUES



Our **mission** is to help individuals and businesses reach their maximum potential by facilitating their access to thoughts and opinions of people around the planet.



Our **vision** is to become the largest and most diversified source of insights and opinions in the world.

Our **core values** are focused on:



INNOVATION

We continuously change and adapt to the ever-evolving needs of our partners.



INTEGRITY

We never make unrealistic promises on what we can deliver. However, you can expect that we will search under every stone to get what you need, delivering by the estimated deadline, and striving to deliver high-quality data that suits your needs.



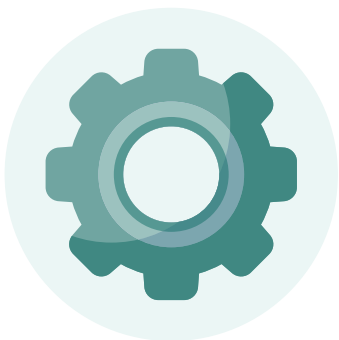
SERVICE EXCELLENCY

Our services are of the highest caliber; data is checked before delivery; and we are completely transparent and trustworthy.



MERITOCRACY

The members of our team are hired, rewarded, or promoted based on their talent and experience without regard to sex, race, class, or nationality.



RESILIENCE

While maintaining continuous operations, we can adapt quickly to disruptions and protect people, assets, and overall brand equity.



FLEXIBILITY

We always strive to provide the best results for our clients, so whatever efforts it takes on our part, our client's interest comes first at all times.

ABOUT US

With our expertise in market research, we provide clients around the globe with a full set of services and solutions to facilitate their growth:



Various online research methodologies:

- product testing
- tracking studies
- surveys on mobile devices
- multi-country studies
- client sample surveys
- incidence checks



Mixed online or offline quantitative and qualitative research methodologies:

- CATI
- Online and offline focus groups
- Online communities
- Online and offline diaries
- Online and telephone IDIs



Flawless supporting market research services:

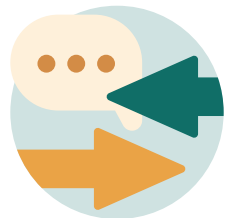
- Questionnaire building
- Survey programming & hosting
- Data processing
- Reporting and analysis



24/7 capacity to run online surveys in 100+ countries around the world at unbeatable competitive costs



Strong and fast growing proprietary online panels across Europe, the Middle East, Africa, Asia and the Americas

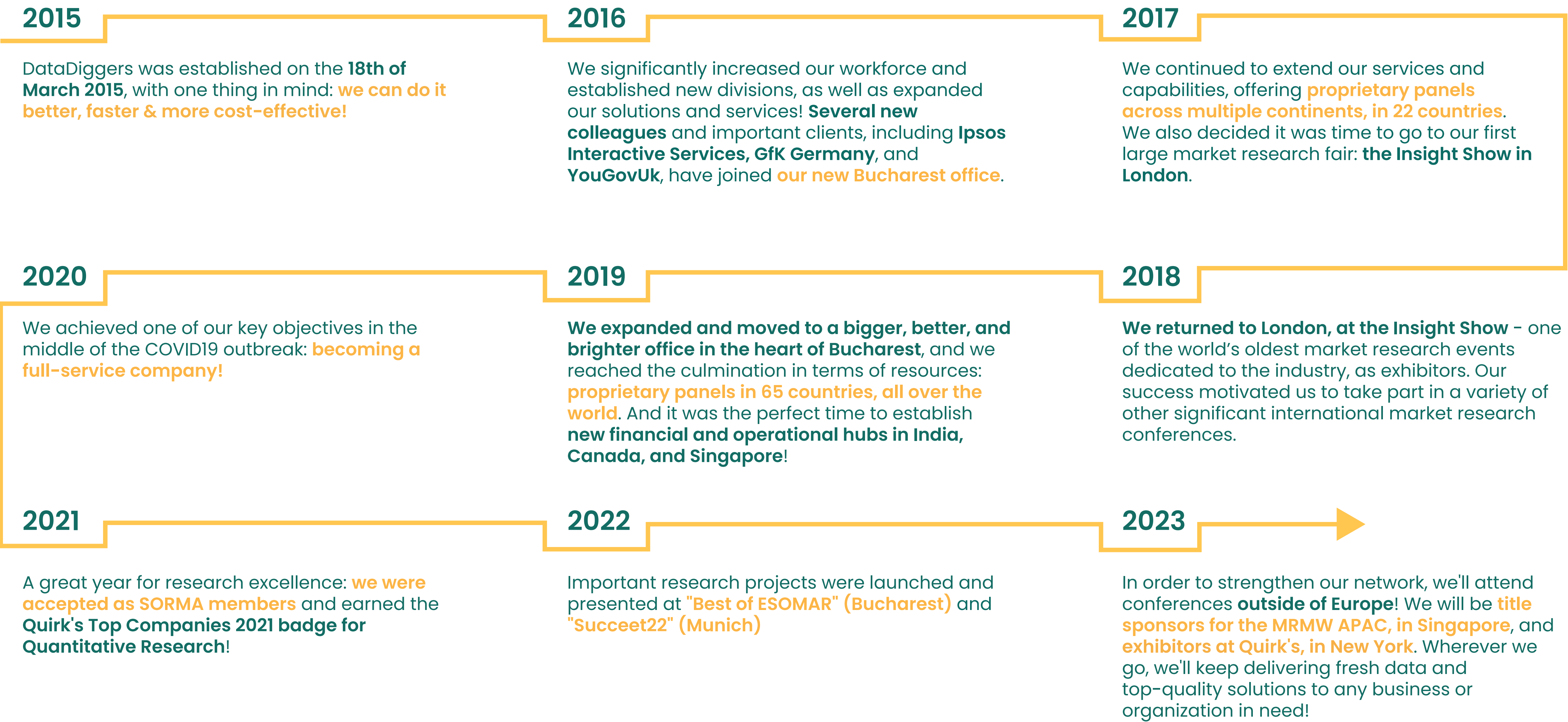


Top-notch coding and translation services for both questionnaires and verbatims

With teams based in Romania, Canada, India and Singapore, covering all time zones, we effectively conduct multi-national online market research projects across many verticals such as finance & banking, energy, business services, consumer products, telecom or pharmaceuticals.



OUR MILESTONES



QUALITY

DataDiggers has an ongoing commitment to deliver advanced data quality on each online survey we conduct and every sample we provide to our clients. We employ cutting-edge technology and several techniques/methodologies to ensure the highest data quality possible.



We strictly follow industry standards and ethics codes as part of our dedication to meet the highest level of performance, being part of **ESOMAR, Insights Association and SORMA**.







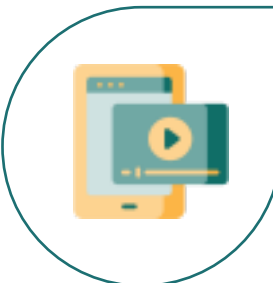
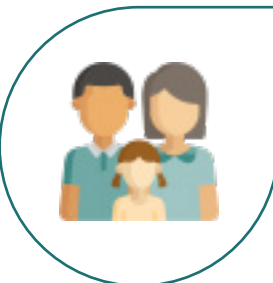


QUALITY

We have an ongoing strong commitment to deliver advanced data quality on every online survey we conduct and every sample we provide to our clients.

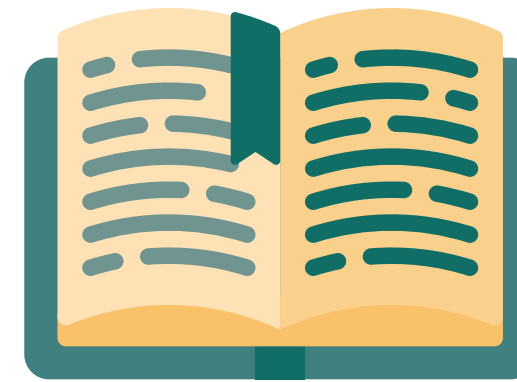


ONLINE PANELS

Accessing hard-to-reach audiences all around the world is now a reality. Through our international panel, MyVoice, DataDiggers offers comprehensive in-depth profiling of all markets on a number of metrics, including:

 AUTOMOTIVE	 B2B	 FINANCE & BANKING	 FOOD & BEVERAGES	 HEALTHCARE
Car ownership, registration year, brands, new or used car, etc.	ITDMs, BDMs, C-Level employees, job titles, company size, etc	Usage of banking services, card brands, etc.	Fast food or restaurant consumption habits, grocery shopping decision making, type of beverages consumed and frequency, etc.	Age, gender and number of children in the household shopping behavior, etc.
 HOUSEHOLD	 MEDIA & ENTERTAINMENT	 MOTHER OF BABIES & PARENTING	 TECHNOLOGY & GAMING	 TRAVEL
Items owned, decision making purchase (main shoppers), etc.	Sports playing or watching, TV usage, magazines reading, etc.	Age, gender and number of children, in the household, shopping behavior, etc.	Smartphone ownership, phone brand, operating system, internet usage frequency, PC ownership, game console ownership, etc.	Business, leisure, type of transportation, frequency of travelling, etc.

All our panel members are required to provide basic data, such as year of birth, gender and location, at registration, which is automatically verified by entering a valid zip code.









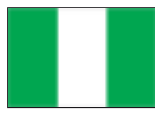


























Immediately after registration, as well as after every survey taken, we remind members to adjust their profile on all available categories, which are also updated on regular basis to keep up with the changes on the market. We also reward them from keeping their profiles up to date!

That pays back in a high profiling depth, with over 90% of members giving their information on hot-topics like cars, employment or smartphones.







ONLINE PANELS


Please find the sizes of our **most requested panels**, as in number of active members:






 AFRICA	PROPRIETARY PANELS	 AMERICAS	PROPRIETARY PANELS	 ASIA-PACIFIC	PROPRIETARY PANELS
 Kenya	38820	 Canada	33419	 Hong Kong	3730
 Nigeria	40560	 Chile	40080	 India	61750
 South Africa	66450	 USA	86261	 Philippines	41280
 EUROPE	PROPRIETARY PANELS	PROPRIETARY PANELS		 MIDDLE EAST	PROPRIETARY PANELS
 Belgium	10890	 Norway	9350	 United Arab Emirates	28740
 Czech Republic	40500	 Poland	43310		
 France	14180	 Portugal	33380		
 Germany	12550	 Romania	78750		
 Greece	35560	 Spain	11560		
 Hungary	28980	 Sweden	9890		
 Italy	17790	 Switzerland	8920		
 Rep. Moldova	11560	 Turkey	48410		
 Netherlands	10390	 United Kingdom	16520		









ONLINE PANELS

Please find the sizes of our **recruiting on demand panels**, as in number of active members:

 AFRICA	PROPRIETARY PANELS
 Egypt	4270
 Ghana	3240
 Morocco	4140

 AMERICAS	PROPRIETARY PANELS
 Argentina	5280
 Brazil	6270
 Colombia	11900
 Mexico	13000
 Peru	24600

 MIDDLE EAST	PROPRIETARY PANELS
 Israel	3290
 Lebanon	1340
 Qatar	3420
 Saudi Arabia	4120

 ASIA-PACIFIC	PROPRIETARY PANELS		PROPRIETARY PANELS
 Australia	2490	 New Zealand	3210
 China	6250	 Pakistan	13660
 Indonesia	29680	 South Korea	2340
 Japan	3260	 Taiwan	5380
 Malaysia	4220	 Vietnam	14920

 EUROPE	PROPRIETARY PANELS		PROPRIETARY PANELS
 Austria	3200	 Latvia	2210
 Bulgaria	7240	 Lithuania	2150
 Croatia	8520	 Serbia	15580
 Denmark	9060	 Slovakia	16120
 Estonia	2140	 Slovenia	2640
 Finland	2550	 Ukraine	3130
 Ireland	2610		

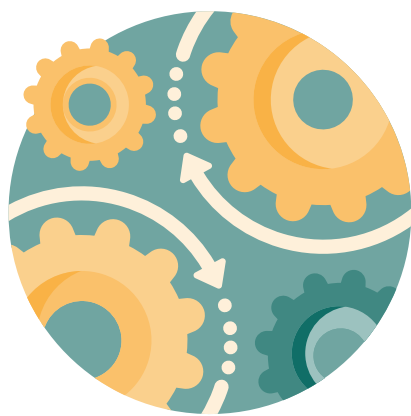
QUANTITATIVE DATA COLLECTION

Online quantitative data collection is our core business.

We leverage our proprietary online panels, supplemented by premium panels sourced from certified local partners, to provide the best fieldwork service to our clients: on time, on budget, and exceeding their expectations.

For certain online panels, we employ online and offline methodologies to meet even the most challenging requests. These methodologies include CATI and CAPI.

For our online collection of **quantitative data**, we provide:



Full service



Sample only



Omnibus



CATI



Tracking



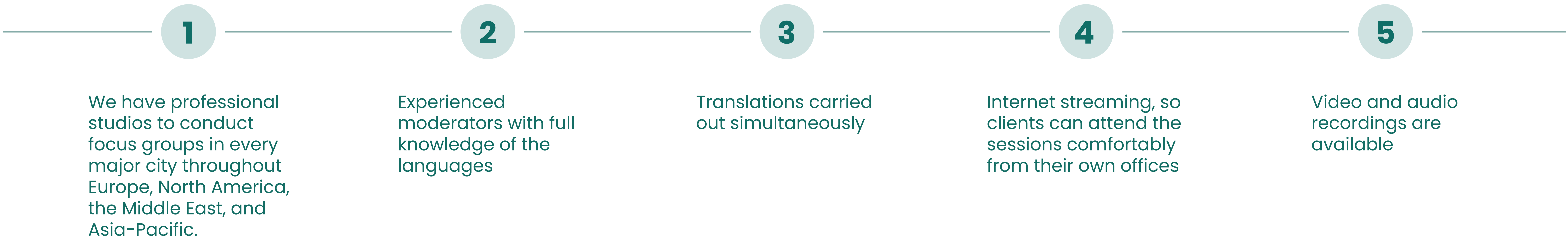
Online Product Test (iHUT)



Mobile surveys

QUALITATIVE DATA COLLECTION

For the fieldwork portion of quality research, DataDiggers can meet your needs. For this side of research, we can provide a full range of solutions, including but not limited to:



Each of these services can be obtained at a reasonable rate within the clients’ deadlines.

In terms of online qualitative data collection solutions, we offer:



Focus groups



Online communities



IDIs



Diaries



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HELPING CLIENTS NAVIGATE CHANGE

Get a free quote: rfa@datadiggers-mr.com

Contact us at: [+\(40\) 770 794 874](tel:+40770794874)

Visit us: www.datadiggers-mr.com

Our panel site: www.myvoice-surveys.com



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